



Augusta County

Office of Economic Development

FOR IMMEDIATE RELEASE

February 9, 2015

Augusta County Economic Development

Contact: Amanda Glover

Phone: (540) 245-5619

E-mail: aglover@co.augusta.va.us

Augusta County Economic Development Website Goes Live *First-ever Economic Development Website for County*

Verona VA-The Augusta County Economic Development Department is pleased to announce the first-ever Economic Development website for Augusta County is live at www.AugustaVABusiness.com.

The website targets industrial prospects, site selection consultants, existing or new businesses looking to build or expand and small business entrepreneurs. The website provides detailed information about industrial sites and buildings in the County, workforce, educational resources, healthcare, transportation infrastructure, demographics and other strong development resources. Features include an available sites and building database and a custom report builder.

The website is picture-rich with easy navigation and several calls to directly contact Economic Development staff for further information.

“Augusta County strategically plans for future development and expansion,” said Mike Shull, Chairman of the Board of Supervisors. “The website offers site selectors, businesses, and citizens great insight into the County’s offerings and opportunities to contact staff that is ready to help.”

“We have a great story to tell and a community with innumerable assets,” said David Karaffa, Vice Chairman of the Board of Supervisors. “Most companies looking to relocate start their search on the web, and our message and presentation are now strengthened.”

As the second largest county in Virginia, Augusta offers one of the largest site inventories in the state. The County offers shovel-ready industrial sites, pad-ready commercial locations, and a wide range of existing building stock. Virginia’s stable economic climate and skilled workforce, combined with the state’s strong incentive offerings and business-friendly government policies, keep it on top of the leader board for Best Places for Business.

The new website was built by Marketing Alliance, Inc., an economic development marketing firm with offices in Mississippi, North Carolina, Florida and Oklahoma.

For more information, view the new website at www.AugustaVABusiness.com.

#

About Augusta County, Virginia:

Located in the center of Virginia's Shenandoah Valley and at the intersection of I-64 and I-81, the area offers easy access to transportation networks and global markets. In 2012, the Augusta County area was ranked the #1 micropolitan economy in Virginia by Site Selection magazine. With household names such as Hershey Chocolate of Virginia, McKee Foods, Target Distribution, Daikin, and Hollister serving as the five largest manufacturing/distribution companies in Augusta County, the area enjoys a rich and diversified business base. More information at www.co.augusta.va.us.