

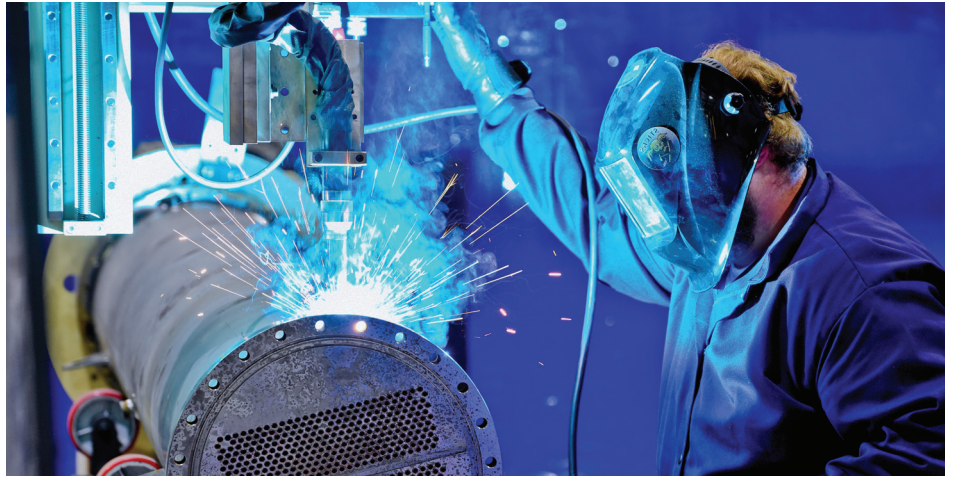


METROPOLITAN
STATISTICAL AREA

The Staunton-Augusta-Waynesboro MSA anchors the Shenandoah Valley with strong manufacturing and agrarian roots. The area claims the I-81/I-64 interchange, proximity to most major U.S. markets and a celebrated workforce.

Virginia named 2021
**State of the Year for
Best Business Climate**
Business Facilities (2021)

Shenandoah Valley included in the
**Top Ten Emerging
U.S. Industrial Markets**
Colliers (2019 and 2021)



**#10 Best Place to Work
in Manufacturing**
(Staunton-Augusta-Waynesboro MSA)
SmartAsset.com (2020)

Waynesboro named
**Best Place in VA to live
on a \$50,000 Salary**
Yahoo Finance (2021)

Waynesboro named a runner up,
Best Place to Raise an Outdoor Family
Blue Ridge Outdoors Magazine (2022)



Staunton named **one of the
South's Best Mountain Towns**
Southern Living (2022)

Staunton named **one of the 20
Most Beautiful Streets in America**
Reader's Digest (2021)

Staunton is **one of the
Cutest Small Towns in Virginia**
WorldAtlas (2022)





**METROPOLITAN
STATISTICAL AREA**

WEBSITES:

- >> augustava.com
- >> augustavabusiness.com
- >> beerwerkstrail.com
- >> exploresaw.com
- >> growwaynesboro.com
- >> stauntonbusiness.com
- >> valleybusinessstartup.com
- >> visitaugustacounty.com
- >> visitstaunton.com
- >> visitwaynesboro.com
- >> waynesborobusiness.com

REGIONAL INITIATIVES:



Shenandoah
Beerwerks Trail



valleybusinessstartup.com



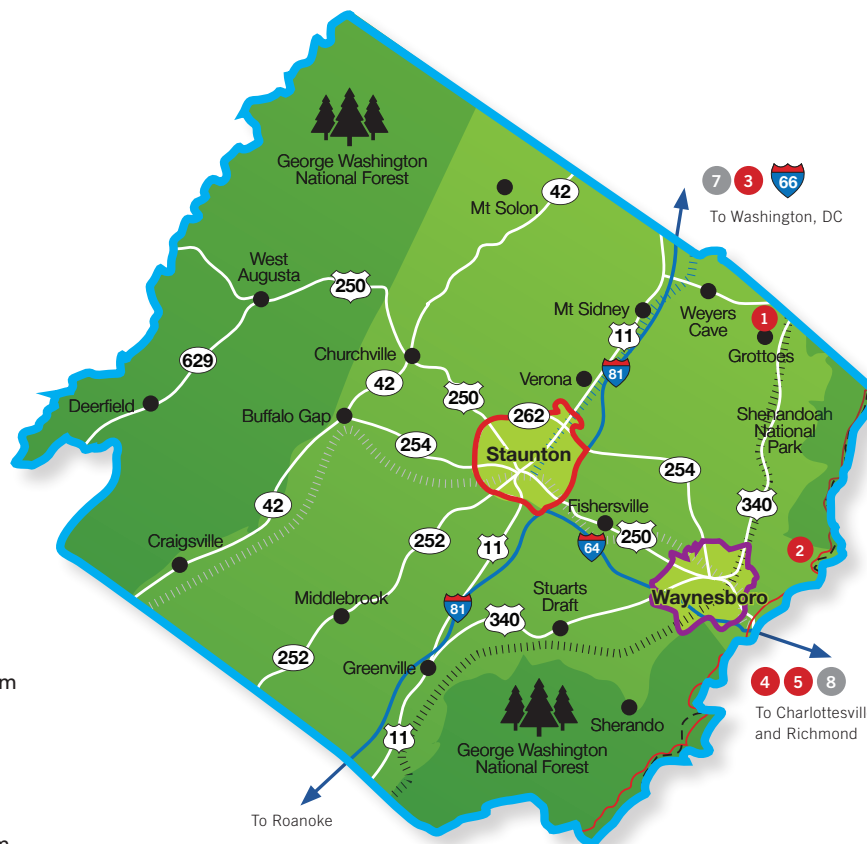
Shenandoah Valley
Tourism Partnership



GREATER AUGUSTA
REGIONAL TOURISM



JOINING LOCAL
PRODUCERS WITH
CONSUMERS



- AUGUSTA COUNTY
- STAUNTON
- WAYNESBORO

- Appalachian Trail
- Blue Ridge Parkway

AIR TRANSPORTATION

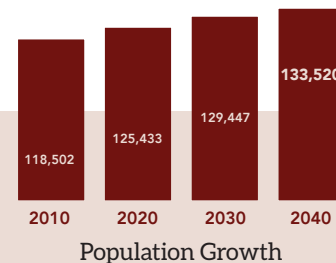
- 1 Shenandoah Valley Airport (SHD)
- 2 Eagles Nest Airport-W13
- 3 Dulles International Airport (IAD) <130 miles
- 4 Charlottesville-Albemarle Regional Airport (CHO) <51 miles
- 5 Richmond International Airport (RIC) <130 miles
- 6 Roanoke-Blacksburg Regional Airport (ROA) <100 miles

PORT ACCESS

- 7 Inland Port of Virginia <77 miles
- 8 Port of Virginia <214 miles (55ft. depth)

RAIL TRANSPORTATION

- ||| Shenandoah Valley
- ||| CSX
- ||| Buckingham Branch
- ||| Norfolk Southern



NEW

Recent SAW MSA Announcements:

Jobs: 712
Investment: \$198.25M
New Businesses: 3

Metro Population

125,821

Metro Population Annual % Change

0.5%
616 people

Development Opportunities

2,942 available acres / 25 sites

Cost of Living Index

93.0

Labor Force Participation Rate

59.9%
59,864 workers

Unemployment Rate

2.3%
(as of December 2021)

NEW

Recent SAW MSA Grant Awards:

\$2.058M

Average Wage

\$45,326

The SAW Metro employs 15.5% of labor force in manufacturing with concentrations in:

Top Three Industries by Number of Jobs

Health Care & Social Assistance
Manufacturing
Retail Trade

Top Three Industries by Job Growth

Real Estate Management
Construction
Manufacturing

Food Processing
Packaging
Plastics
HVAC/R
Metal Fabrication